

# COP27 Sharm El-Sheikh, Egypt 2022 United Nations Climate Change Conference











# Kahnawá:ke Waste Management Communications

&  
Community Involvement



# Why raise awareness?

- Solid Waste impacts the beauty, health and quality of our communities
- We need to keep our communities clean to foster pride and respect for our environment and for our future generations



# Why raise awareness?



Because we are forgetting,  
and we need to be reminded  
of our impacts



As community members need  
to be involved in the process  
because we are the primary  
generators of the waste



We need to change our social  
behaviors, and we do this by  
example



# Why raise awareness?

- ▶ Collection programs are not static and require periodic adjustments over time. Whether to reinvigorate stagnant recovery rates, reduce contamination, or simply adjust to changing conditions, it's important for programs to evolve over time
- ▶ We need to communicate those changes

# How to raise awareness: 2 different ways



Host a Waste Management  
event



Collaborate with Community  
event organizers





# Host a WM Event

- ▶ New service - open house
- ▶ Kiosk to get the information out
- ▶ Host an event to relay specific program changes
- ▶ Waste Management - waste diversion fresh and make it a habit
- ▶ Repeat the 4 Rs - Refuse, Reduce, Re-use, and lastly Recycle.
- ▶ Low-waste Market
- ▶ Community wide yard-sale

# Collaborate with Community event organizers/organizations



- ▶ Set up at the event to be visible
- ▶ Be prepared to provide information/specifics
- ▶ Work with the event organizers to provide waste diversion solutions
- ▶ Provide community members the opportunities and tools to do change their habits.



# Work with event organizers to provide waste diversion solutions

- ▶ Suggest reducing or eliminating single use items with early communications
- ▶ Provide dish washing stations
- ▶ Provide Compost bins
- ▶ Recycling bins
- ▶ Refundable container bins
- ▶ Waste bins (all waste disposal options should be available next to each other)



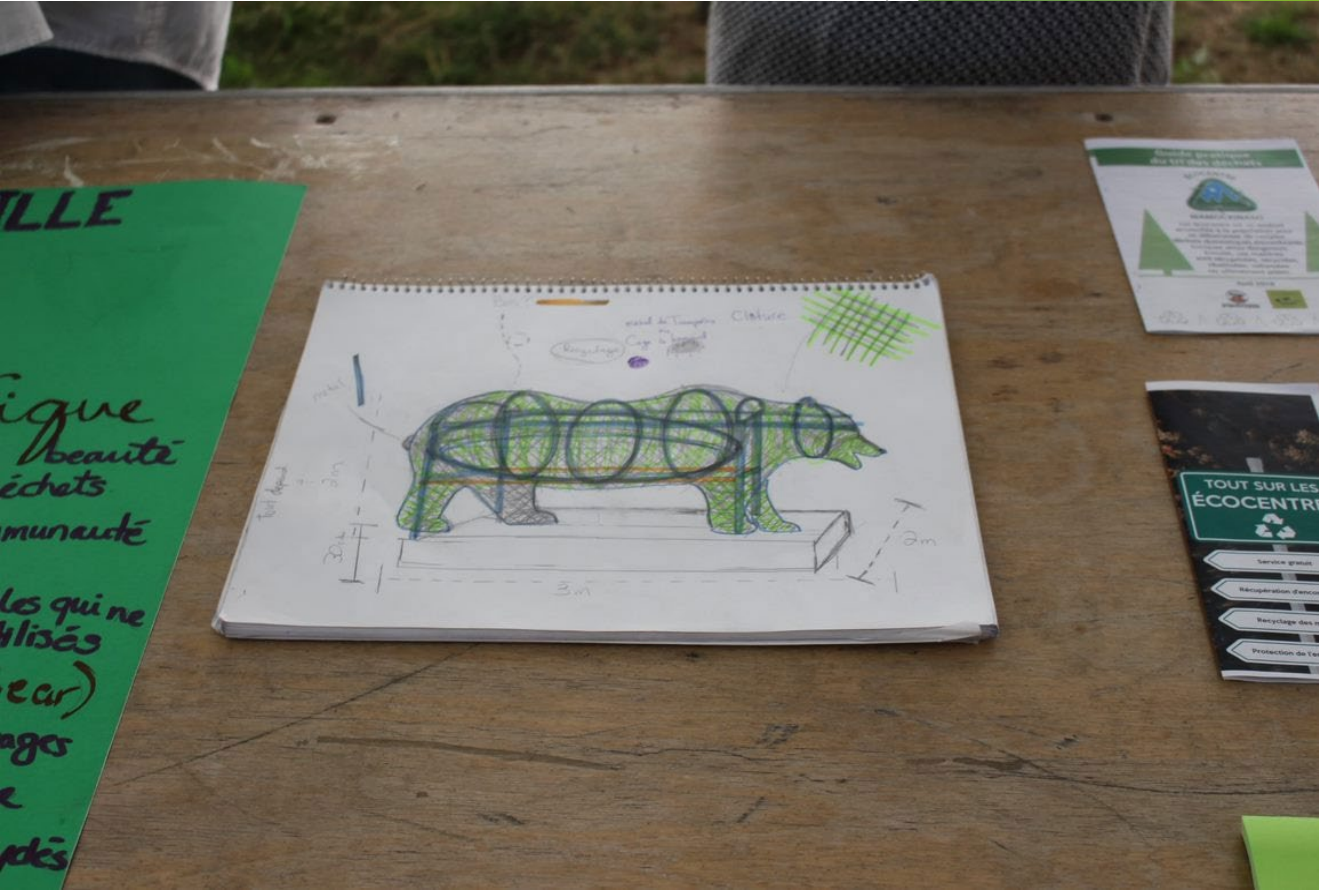
# Be prepared !

CREATE AN EVENTS CALENDAR  
- IN THE BEGINNING, WE WERE  
SCRAMBLING TO PARTICIPATE IN  
EVENTS, NOW WE ARE  
PREPARED BEFORE IT IS EVEN  
ANNOUNCED - IE. POWWOW

MAKE THE EVENT EASY TO  
PREPARE FOR BY CREATING A  
NEEDED ITEMS LIST









Share your Ideas

Questions ?



